



BUILD YOUR BLUEPRINT

A MINI GUIDE TO SMARTER SOFTWARE PROJECTS

Before you build, get clear on what you're solving. Use this quick exercise to outline your project and see why a structured design process matters. And this is just scratching the surface.

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STEP 1: DEFINE THE PROBLEM

What challenge are you trying to solve?

- Manual work slowing you down
- Disconnected systems
- Customer frustration
- Other: _____

Describe in one sentence:

STEP 2: IDENTIFY YOUR USERS

Who will use this system most?

- Employees (internal)
- Customers (external)
- Partners / Vendors
- Other: _____

Top 3 things these users need most:

1. _____
2. _____
3. _____

STEP 3: PRIORITIZE FEATURES

Which features are must-haves vs. nice-to-haves?

Must-Haves: _____

Nice-to-Haves: _____

STEP 4: VISUALIZE THE WORKFLOW

Jot down the major steps in the process you want to improve.

Example: Request → Approval → Processing → Reporting

STEP 5: SUCCESS CRITERIA

How will you know this project worked?

- Save time
- Save money
- Improve accuracy
- Increase customer satisfaction
- Other: _____

STEP 6: BUDGET & TIMELINE CONFIDENCE

On a scale of 1–5, if you have a project underway, how confident are you in your current budget and timeline?

1 = guessing, 5 = fully defined

Circle one: 1 2 3 4 5

WHAT THIS EXERCISE SHOWS YOU

If you struggled to answer some of these, you're not alone. That's exactly where Fluent Design Studio comes in:

- We bring stakeholders together to align goals.
- We map workflows, mockup screens and define requirements.
- We deliver a clear cost and timeline before coding starts.

Result: No surprises. No wasted dollars. Just a blueprint for success.



**WANT THE FULL VERSION?
LET'S BUILD YOUR BLUEPRINT TOGETHER.**

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