

A decorative pattern of white circuit board traces and nodes on a dark blue background, spanning the top of the page.

# **BUILD YOUR BLUEPRINT**

## **A MINI GUIDE TO SMARTER SOFTWARE PROJECTS**

Before you build, get clear on what you're solving. Use this quick exercise to outline your project and see why a structured design process matters. And this is just scratching the surface.

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## STEP 1: DEFINE THE PROBLEM

What challenge are you trying to solve?

- ☐ Manual work slowing you down
- ☐ Disconnected systems
- ☐ Customer frustration
- ☐ Other: \_\_\_\_\_

Describe in one sentence:

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## STEP 2: IDENTIFY YOUR USERS

Who will use this system most?

- ☐ Employees (internal)
- ☐ Customers (external)
- ☐ Partners / Vendors
- ☐ Other: \_\_\_\_\_

Top 3 things these users need most:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

## STEP 3: PRIORITIZE FEATURES

Which features are must-haves vs. nice-to-haves?

Must-Haves: \_\_\_\_\_

Nice-to-Haves: \_\_\_\_\_

## STEP 4: VISUALIZE THE WORKFLOW

Jot down the major steps in the process you want to improve.

Example: Request → Approval → Processing → Reporting

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## STEP 5: SUCCESS CRITERIA

How will you know this project worked?

- ☐ Save time
- ☐ Save money
- ☐ Improve accuracy
- ☐ Increase customer satisfaction
- ☐ Other: \_\_\_\_\_

## STEP 6: BUDGET & TIMELINE CONFIDENCE

On a scale of 1–5, if you have a project underway, how confident are you in your current budget and timeline?

1 = guessing, 5 = fully defined

Circle one:    1    2    3    4    5

## WHAT THIS EXERCISE SHOWS YOU

If you struggled to answer some of these, you're not alone. That's exactly where Fluent Design Studio comes in:

- We bring stakeholders together to align goals.
- We map workflows, mockup screens and define requirements.
- We deliver a clear cost and timeline before coding starts.

**Result:** No surprises. No wasted dollars. Just a blueprint for success.

A decorative graphic of a circuit board pattern, consisting of white lines and dots on a light blue background, spanning the width of the page.

**WANT THE FULL VERSION?**  
**LET'S BUILD YOUR BLUEPRINT TOGETHER.**

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